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From: 3rd National Export Conference & Dialogue [ali@exportersclub.biz]
Sent: Monday, 1 March, 2010 10:35 AM
To: Undisclosed-Recipient;;
Subject: 3rd National Export Conference & Dialogue
National Chamber of Commerce and Industry of Malaysia

Invites you to the

3rd NATIONAL EXPORT CONFERENCE 2010

"Future Directions of the Malaysian Export Sector"

5 April 2010, Monday, Crown Plaza Mutiara Hotel, Kuala Lumpur

Keynote Address by

Y.A.B. Tun Mahathir Mohamed, Former Prime Minister of Malaysia on

"Global Economic Competitiveness: Is Malaysia winning the race?"

Claimable under SBL scheme

Outstation Participants are eligible to claim for travel, accommodation and food under SBL-HRDF

The Most POWERFUL Export Forum of the Decade! - Prominent and Powerful Speakers!

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Introduction

The National Chamber of Commerce and Industry in association with The Exporters Club will be organising the 3rd National Export Conference on 5 April 2010 at the Crown Plaza Mutiara Hotel in Kuala Lumpur. The theme of this Forum will be *"Future Directions of the Malaysian Export Sector"*.

Y.A.B. Tun Mahathir Mohamed has confirmed to deliver a **Keynote Address** on *"Global Economic Competitiveness: Is Malaysia winning the race?"*, which will be followed by a Dialogue session.

Y.B. Dato' Sri Mustapa Mohamed has been invited to officiate and deliver a **Special Address** on *"The government's initiative to assist Malaysian Exporters in expanding in the global market"*

More than 500 participants mainly comprising of CEO's, Directors, Export Personals and all those who are involved directly or indirectly in the Export business are expected to attend this conference.

Programme

08.00am: **Registration of Delegates**

09.00am: **Welcome Speech by Yang Berusaha Tuan Syed Ali Mohamed Alattas,**

Chairman of the National Chamber of Commerce and Industry of Malaysia

09.20am: **Opening Address and Official Opening by Y.B. Dato' Mustapa bin Mohamed**, Minister of International Trade and Industry of Malaysia *"The government's initiative to assist Malaysian Exporters in expanding in the global market"*

09.50am: **Q & A session/Dialogue with Y.B. Dato' Mustapa bin Mohamed**

10.15am: Tea and Coffee Break

10.30am: **Keynote Address by Y.A.B. Tun Mahathir Mohamed, former Prime Minister of Malaysia** *"Global Economic Competitiveness: Is Malaysia winning the race?"*

11.10am: **Q & A Session/ Dialogue with Y.A.B. Tun Mahathir Mohamed**

11.30am: *"Benefits of FTA to Malaysian Exporters"* by a representative from the Ministry of International Trade and Industry of Malaysia followed by Q & A

12.15pm: *"Export Strategies for Malaysian Companies"* by Y.M. Tengku Tan Sri Mahaleel Tengku Ariff followed by Q & A

01.00pm: Lunch

02.00pm: *"Opportunities for Exporting to Non-traditional & Emerging markets"* by a representative from MATRADE followed by Q & A session

03.00pm: *"Avoiding Pitfalls in Exporting"* by by Hasril Nordin, Business Advisor of Murni Allianze Consult Sdn. Bhd. followed by Q & A session

03.40pm: Tea and Coffee Break

03.55pm: *"Exporting Services: Challenges and opportunities"* Representative from PSDC followed by Q & A session

4.30pm: *"Export Financing and Loan Guarantee for the dynamic global market"* followed by Q & A session

5.15pm: Closing Session

Who should Attend?

- Exporters & Traders
- Manufacturers
- SMI's / SME's
- Logistics Companies
- Financial Institutions
- Government Trade Agencies Etc.
- Others who are directly or indirectly involved in the export business

Participation Fees and Registration

RM 500 per person – SBL claimable
(Inclusive of lunch, tea breaks & notes)

Registration form is enclosed. Please fax it to 03 7806 5913. You can also register online at www.exportconference.com

Enquiry

NEC Secretariat

C/O The Exporters Club

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Jalan SS 6/3, Kelana Jaya,
47301 Petaling Jaya, Selangor

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